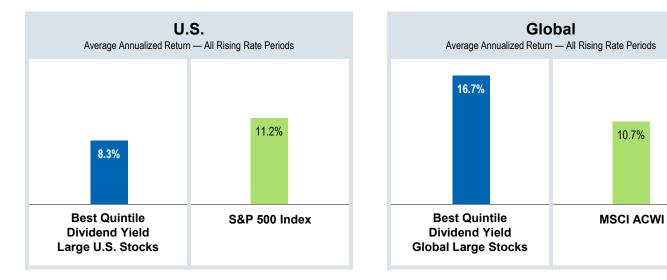
## **ÖShaughnessy** ASSET MANAGEMENT

## Global Stock Selection in Rising Rate Environments (1970–2013)



		Duration	10-Yr UST	Annualized Return by Period:				
Start	End	(Months)	Rate Change	10-Yr UST Total Return	Best Quintile Dividend Yield — Large U.S. Stocks	S&P 500 Index	Best Quintile Dividend Yield — Global Large Stocks	MSCI ACWI
7/1/2012	8/31/2013	14	+1.27	-6.9%	16.5%	19.5%	16.2%	20.8%
1/1/2009	12/31/2009	12	+1.60	-9.5%	33.2%	26.4%	56.4%	35.4%
7/1/2005	6/30/2006	12	+1.21	-5.1%	12.0%	8.6%	21.5%	18.6%
5/1/2003	5/31/2004	12	+1.29	-6.1%	30.3%	24.6%	48.1%	32.0%
10/1/1998	1/31/2000	16	+2.24	-6.8%	-1.5%	28.3%	10.2%	30.4%
1/1/1996	3/31/1997	15	+1.34	-1.4%	13.4%	20.5%	18.7%	9.1%
4/1/1993	11/30/1994	20	+1.88	-1.8%	0.7%	3.2%	10.6%	9.4%
7/1/1989	8/31/1990	13	+1.04	2.0%	-4.1%	5.1%	6.9%	-3.4%
9/1/1986	9/30/1987	13	+2.68	-8.1%	8.3%	28.8%	24.5%	32.4%
5/1/1983	6/30/1984	14	+3.57	-3.0%	2.0%	-1.3%	3.9%	-1.5%
9/1/1977	9/30/1981	49	+8.56	-2.1%	9.7%	10.1%	9.0%	6.3%
11/1/1971	9/30/1975	47	+2.61	2.3%	3.4%	0.7%	17.0%	-1.9%
Average Annualized Return:			nnualized Return:	-2.6%	8.3%	11.2%	16.7%	10.7%

Source: MSCI, Worldscope, CRSP, OSAM calculations

All investments carry a certain degree of risk, including the possible loss of principal. Dividend yield is one component of performance and should not be the only consideration for investment.

Past performance is no guarantee of future results. Please see important disclosure information at the end of this presentation.

## General Legal Disclosure/Disclaimer and Backtested Results

Please remember that past performance is no guarantee of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, investment strategy, or product made reference to directly or indirectly in this presentation, will be profitable, equal any corresponding indicated historical performance level(s), or be suitable for any portfolio. Gross of fee performance computations are reflected prior to OSAM's investment advisory fee (as described in OSAM's written disclosure statement), the application of which will have the effect of decreasing the composite performance results (for example: an advisory fee of 1% compounded over a 10-year period would reduce a 10% return to an 8.9% annual return). Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions. Moreover, you should not assume that any discussion or information contained in this presentation serves as the receipt of, or as a substitute for, individualized investment advice from OSAM. Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial charges, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. It should not be assumed that any account holdings would correspond directly to any comparative indices. Account information has been compiled solely by OSAM, has not been independently verified, and does not reflect the impact of taxes on non-qualified accounts. In preparing this presentation, OSAM has relied upon information provided by the account custodian and/or other third party service providers. OSAM is a Registered Investment Adviser with the SEC and a copy of our current written disclosure statement discussing our advisory

## The risk-free rate used in the calculation of Sortino, Sharpe, and Treynor ratios is 5%, consistently applied across time.

The universe of All Stocks consists of all securities in the Chicago Research in Security Prices (CRSP) dataset or S&P Compustat Database (or other, as noted) with inflation-adjusted market capitalization greater than \$200 million as of most recent year-end. The universe of Large Stocks consists of all securities in the Chicago Research in Security Prices (CRSP) dataset or S&P Compustat Database (or other, as noted) with inflation-adjusted market capitalization greater than the universe average as of most recent year-end. The stocks are equally weighted and generally rebalanced annually.

Hypothetical performance results shown on the preceding pages are backtested and do not represent the performance of any account managed by OSAM, but were achieved by means of the retroactive application of each of the previously referenced models, certain aspects of which may have been designed with the benefit of hindsight.

The hypothetical backtested performance does not represent the results of actual trading using client assets nor decision-making during the period and does not and is not intended to indicate the past performance or future performance of any account or investment strategy managed by OSAM. If actual accounts had been managed throughout the period, ongoing research might have resulted in changes to the strategy which might have altered returns. The performance of any account or investment strategy managed by OSAM will differ from the hypothetical backtested performance results for each factor shown herein for a number of reasons, including without limitation the following:

- Although OSAM may consider from time to time one or more of the factors noted herein in managing any account, it may not consider all or any of such factors. OSAM may (and will) from time to time consider factors in addition to those noted herein in managing any account.
- OSAM may rebalance an account more frequently or less frequently than annually and at times other than presented herein.
- OSAM may from time to time manage an account by using non-quantitative, subjective investment management methodologies in conjunction with the application of factors.
- The hypothetical backtested performance results assume full investment, whereas an account managed by OSAM may have a positive cash position upon rebalance. Had the hypothetical backtested performance results included a positive cash position, the results would have been different and generally would have been lower.
- The hypothetical backtested performance results for each factor do not reflect any transaction costs of buying and selling securities, investment management fees (including without limitation management fees and performance fees), custody and other costs, or taxes all of which would be incurred by an investor in any account managed by OSAM. If such costs and fees were reflected, the hypothetical backtested performance results would be lower.
- The hypothetical performance does not reflect the reinvestment of dividends and distributions therefrom, interest, capital gains and withholding taxes.
- Accounts managed by OSAM are subject to additions and redemptions of assets under management, which may positively or negatively affect performance depending generally upon the timing of such events in relation to the market's direction.
- Simulated returns may be dependent on the market and economic conditions that existed during the period. Future market or economic conditions can adversely affect the returns.